

Privacy Policy “Maschio Gaspardo customers/users for website” EU Regulation 2016/679

1. INTRODUCTION

Your privacy is important for Maschio Gaspardo S.p.A., therefore we have developed a Privacy Policy concerning the way in which we collect, use, disclose, transfer and store your data. We invite you to read this document to learn about our privacy protection criteria and to let us know if you have any questions. If you have any question, please write to the addresses given below.

Pursuant to articles 13 and 14 of EU Regulation no. 2016/679, concerning the protection of natural persons and the processing of personal data (hereinafter “GDPR”), Maschio Gaspardo S.p.A. hereby provides you some information both related to the use of the Maschio Gaspardo website www.maschio.com (hereinafter “website”) and to the processing of your personal data.

For any further processing of personal data carried out by Maschio Gaspardo S.p.A. or its Group Companies, please see the relevant information on this site or provided by the company with which you have related.

Our Rules on privacy explain:

- Data collected and purposes of the processing.
- How we use your data.
- The rights you can exercise, including how to access and update data.

This document also considers the EU cookie legislations.

2. PROCESSED DATA AND THEIR PROVISION

2.1 Data collected while using the website

The personal data can be used to identify or contact the user and to offer better services to all our customers/users. You might be asked to provide your data whenever you come in contact with Maschio Gaspardo or with a company connected to Maschio Gaspardo.

Here are some types of personal data that might be collected:

Data automatically collected

The IT systems and software procedures for the functioning of the website and all the Maschio Gaspardo applications collect some personal data whose transmission is implicit in the use of Internet communication protocols. These are information that are not collected to be associated with identified data subjects but for its nature, could, through processing and association with data held by third parties, allow the users to be identified. This type of data include: the IP address or domain name of the device that is used, the operating system, the model and brand of the device, the phone operator, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the reply given by the server (successful, error, etc.) and other parameters related to the operating system and IT environment of your device. These data are used to obtain anonymous statistical information on the use of the website and to check its proper functioning.

Data provided voluntarily by the user

If you start using the forms set in the website, you might be asked to send and/or supply some personal information that are necessary for your identification or to reply to your requests. The information you might be asked for are, e.g.: personal details, e-mail address, phone number, postal address and business activity. The user is responsible for the accuracy of the personal information sent/supplied to Maschio Gaspardo.

Information that we collect from third parties

We can also collect information on you from third parties, including information from Google online services or from social media services (for example, but not limited to, Facebook, LinkedIn, Instagram) consistently with

your settings on aforementioned services. We can add this information to data that we already have in our archives and share it with others on the basis of what is established in this privacy policy.

2.2 Data provision

Apart from what is specified for navigation data, the user is free to provide personal data. Failure to provide them can make it impossible to obtain what you requested.

3. PURPOSE OF PROCESSING AND LEGAL BASIS

3.1 Your personal data will be processed for the following purposes:

- for the technical management of the Maschio Gaspardo services;
- to allow you to use the available functions;
- to fulfill the legal obligations to which the Data Controller is subject;
- to reply to your requests;
- to exercise the rights of the Controller.

Other purposes will be indicated in the privacy policies related to the use of specific services.

3.2 Legal basis of the processing

With relation to those purposes, the legal basis of the processing is the execution of a contract in which the data subject is a party, the execution of pre-contractual measures adopted on the request of the data subjects and the fulfillment of legal obligations.

For the purpose of data sharing and the technical management of services (for example, in terms of security), the legal basis of the processing is the legitimate interest of the Data Controller in proper administration and improvement of the performance of the systems.

4. DATA RETENTION PERIOD

Your data will be processed for the whole duration of the contract and/or service as well as for the period of time provided by the legislation. Once the aforementioned storage terms have elapsed, your personal data will be destroyed, deleted or anonymized, according to the technical deletion and backup procedures.

5. METHODS OF PROCESSING AND THEIR USE

The data will be processed, in compliance with the necessary security and confidentiality, collected and recorded for specific, explicit and legitimate purposes.

Each data processing is based on principles of correctness, lawfulness and transparency in accordance with the provisions of the GDPR, and can be carried out with whether automated methods or not, and will take place using adequate technical and organizational measures, avoiding the risk of loss, destruction, access or unauthorized disclosure or, in any case, illegal use, as well as through reasonable measures to promptly delete or correct any inaccurate data in compliance with the purposes for which they are processed

6. RECIPIENTS OF THE DATA

Your data will be processed by the employees and collaborators of Maschio Gaspardo who carry out the activities linked to the pursuit of the aforementioned purposes. Those employees have been designated as authorized personnel for the data processing and have received adequate operating instructions.

Maschio Gaspardo shares users' personal data with companies that provide services such as data processing, data storage, customer/user care, evaluation of the interest in our products and services, market researches or surveys on user satisfaction. These companies are obliged to protect your data and could be located wherever Maschio Gaspardo operates. Maschio Gaspardo and its group companies might share those data and use them in compliance with this privacy policy.

Only the data strictly necessary for the performance of the related functions will be communicated to the subjects indicated above. These communications, when made outside the European Union, are carried out in compliance with the guarantees provided by the legislation on the protection of personal data and ensuring adequate protections for the data subjects, by signing specific agreements (standard contractual clauses, Binding Corporate Rules, Privacy Shield, etc.). The updated list of all recipients is available at the headquarters of the Data Controller and will be provided at the request of the data subjects by writing to the following e-mail address: privacy@maschio.com.

7. YOUR RIGHTS

In relation to the processing of personal data by Maschio Gaspardo, you can request access to your data, their correction, the deletion, the integration of incomplete data, the limitation of processing. You can ask to receive data in a structured, commonly used and machine-readable format as well as, if technically possible, to transmit them to another data controller without impediments if there are the conditions for the exercise of the right to portability contemplated in art. 20 of the GDPR (e.g. the processing is based on consent pursuant to art. 6.1 lett. a) or art. 9.2, lett. a) or on contract pursuant to art. 6.1, lett. b) of the GDPR and is carried out with automated means). You can at any time withdraw the consent given for the purposes described above and object to the processing, in whole or in part, in the cases allowed; you can lodge a complaint with the Supervisory Authority and exercise all the other rights recognized by the applicable discipline (art. 16–21 GDPR).

These rights may be exercised by sending a written communication to the address given below or an e-mail to: privacy@maschio.com.

8. USE OF COOKIES AND COOKIE POLICY

8.1 What are cookies

Like all websites, ours also uses some cookies. Cookies are small text files that the websites visited by the user (but also other websites or web servers) send and record on your computer (or mobile device), to be then vice versa retransmitted to the same websites (or web server), on the next visit of those and sending information. Cookies are now fundamental tools as they allow modern websites to function at their best, allowing maximum customization, interaction and fluidity in navigation. But they can also be used to monitor user browsing and then send advertising messages equivalent with those.

Cookies might be based on some characteristics:

- *LIFE CYCLE: session cookies if they expire when the browser is closed, or permanent cookies if they remain until the end of a retention period, even for years;*
- *USE/PURPOSE: technical cookies (necessary, sometimes essential, for a complete – or better – use of the website) or profiling cookies (aimed at creating a user profile, to then send him advertising messages consistent with the preferences expressed by him during the course of the previous navigation);*
- *SOURCE: First-party cookies or third-party cookies (in this second case they are set by a website or by a web server different from the one the user is visiting at that moment);*

For more information on the types of cookies, features and how they work, you can visit the following websites:

- <http://www.allaboutcookies.org>,
- www.youronlinechoices.com,
- <http://cookiepedia.co.uk>,
- Provision of the Supervisory Authority – 8 may 2014
(<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>)

8.2 Which cookies are used by Maschio Gaspardo

The following cookies are used on our website:

Name	Purposes	Type of cookies	Duration	Source and belonging of cookies
_ga	These cookies are used to allow anonymous and aggregate analysis of access data to the website by users. They are cookies related to the Google Analytics web platform	Analytics cookies	2 years	google.com
_gat_gtag_UA_137517415_1				
_gid				
_ym_d	Save the date of the first session of the user's website	Analytics cookies	1 year	incapsula.com
_ym_isad	Determines whether an user has adblockers or not	Analytics cookies	2 days	incapsula.com
_ym_uid	Used to identify users of the website	Analytics cookies	1 year	yandex
_ym_visorc_53068450	Allows Session Replay to work properly	Analytics cookies	30 min	yandex
cookiesDirective	Used by the CMS of the website	Technical cookies	Session	Local
PHPSESSID	Used by the CMS of the website	Technical cookies	Session	Local

The user can choose whether to delete, or block, some (or all) cookies through the configuration of their browser. Normally these programs also allow, with a specific option, to specifically block third-party cookies. Each browser has different procedures for managing cookies, below is the link to the specific instructions for the most common ones:

- Internet Explorer: <http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=it>
- Apple Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT
- Mozilla Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

We also remind you that by completely disabling cookies in the browser, the user may not be able to use all the interactive features.

8.3 Optional provision

The user is free to disable or delete cookies and consequently deny their use by the Maschio Gaspardo services, this could lead to a reduction in the available functions and/or errors in the provision of the services. In certain cases, it may be impossible to provide the service, in particular for technical cookies.

9. THIRD PARTY SERVICES

Maschio Gaspardo uses or interacts with third-party services for the provision of certain functions. An example is the presence of "social plugins" or the integration of third-party maps. These are parts of the visited page generated directly by the aforementioned websites and integrated into the page of the host website (for example through the use of frames or widgets generated by the third-party supplier). The most common use of social plugins is aimed at sharing content on social networks, while that of maps allows you to locate the activity according to the geographical coordinates established. The possible additions and interactions of the third-party content with the main website are different from each other and will entail different processing purposes that can be identified from time to time.

The presence of these services involves the collection of cookies to and from all websites managed by third parties. The management of the information collected by "third parties" is governed by the relevant policies to which please refer. To ensure greater transparency and convenience, the web addresses of the various privacy policies and methods for managing cookies (if possible) are shown below:

Facebook

Privacy policy: <https://www.facebook.com/help/cookies/>

Configuration: access to your account. Privacy section.

Google (es. Maps)

Privacy policy: <https://policies.google.com/technologies/cookies> (<https://policies.google.com/privacy>)

<https://adssettings.google.com/>

10. CHANGES TO THIS PRIVACY POLICY

As Data Controller, Maschio Gaspardo reserves the right to make modifications to this privacy policy at any time, informing the Users on this page. Please therefore consult this page often, taking as reference the date of last modification indicated below.

11. DATA CONTROLLER AND CONTACT DETAILS

The Data Controller is Maschio Gaspardo S.p.A. – Via Marcello 73 – Campodarsego PD Italia e-mail privacy@maschio.com.

Last update: June 2020

Maschio Gaspardo S.p.A.